



# WIN

Based on the critically acclaimed novel  
"WHAT IS NORMAL?"

Film presentation package

WIN is based on the book “**What is Normal?**”, a novel by Ginny Scales Medeiros. It has achieved critical acclaim with a spot on the Top 40 “**Most Inspirational List**” in *Gladys Magazine*, and is the foundation for the WIN screenplay.

The true tale of a bright little girl’s rise against the odds from poverty, abuse and desperation into a successful Author, Inventor and Entrepreneur.

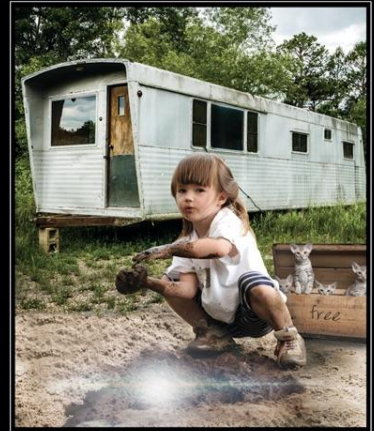
It is also a tragedy to triumph story of one woman’s struggle to live what she thought was a “normal” life and how she found a “real” life instead. And now WIN will be a cinematic feature film that deals with love, redemption and forgiveness.



*"I've always wondered what NORMAL is and when I saw Ginny's book "What is Normal?" I dove right into reading about Sue's challenges, her desperation as a child, her recovery, and eventually her success. It's a moving story of love, redemption, and forgiveness."*

Joanna Cassidy Actress /Golden Globe Award winner

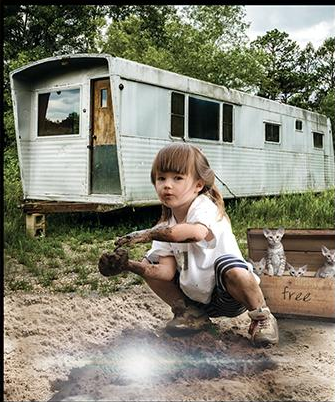
## WHAT IS NORMAL?



This little Light of mine, I'm going to let it SHINE,  
Not going to let Darkness blow it out!

GINNY SCALES MEDEIROS

NEMOURS  
PUBLISHING



## THE STORY

WIN follows the life of a young girl, **Sue**, who is born into abuse and poverty. Sue defeats the odds, winning through her own grit, determination and humorous ingenuity. She makes her way from the backwoods of upstate New York, living in a trailer with her uneducated, teenage parents, in deplorable conditions, and being abused by a close relative at 5, a traumatizing experience that could have derailed any child.

Feeling invisible, she learns to take advantage of that invisibility and embarks on a Dickensque-lifestyle of petty theft, out of necessity in order to survive, then becoming a child "entrepenour", mastering the art of selling people goods. She realizes she has a gift and that she will survive.

By the time she is a young teenager, she discovers the misguided benefits of drugs and alcohol, and her life spirals out of control.

Sue emerges from the most likely NOT to succeed into a success. She becomes a top automotive salesperson, breaking into the predominantly-male auto industry in the late 70's, selling a car her first day, and receiving a plaque which read: "Salesman of the month"

From there on she becomes a master in the art of selling. She creates a female car-buying clinic, teaching the basics of what to look for when buying a car, empowering women to make informed purchasing decisions for themselves.



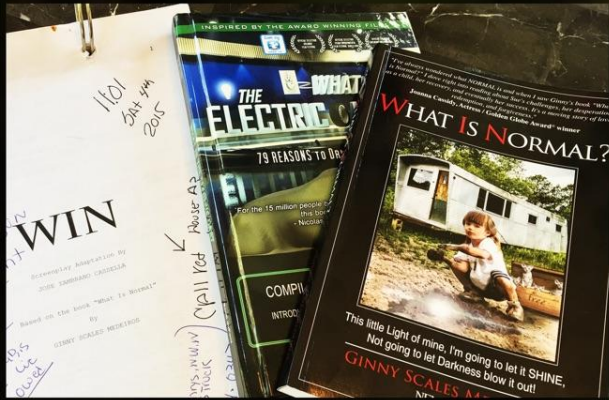


She overcomes extreme personal and professional obstacles and by the sheer strength of her determination becomes the inventor of a successful product that becomes a best seller on QVC and rises to be one of the top salespersons in the automotive industry year after year.

Battling her demons, Sue finally WINS over self-destruction and the world's fantasy of What Normal is - and finds her authentic self.



## AUTHOR AND INVENTOR



Virginia "Ginny" Scales-Medeiros is an American author and inventor known for her novel "What is Normal?", inventor of the world-renowned blacklight sunless tanning system, she also starred in the "What is the Electric Car?" documentary and co-authored the book of the same name with several other celebrities.

She's been a top salesperson in the automotive industry year after year and holds seminars all over the country. Ginny was on the board of directors for ZAP (Zero Air Pollution), a publicly traded company, giving up gas transportation completely in 2007 in favor of all-electric vehicles.

She is also an entrepreneur with multiple patents/trademarks and has made appearances on NBC, CBS, FOX News and in many national magazines.







## WHAT IS NORMAL?

This fascinating story follows the life of a young girl, Sue, who was born into abuse and poverty. Sue defeated the odds, winning through her own grit, determination and humorous ingenuity. She made her way from the backwoods of upstate New York, and lived in a trailer with her uneducated, teenage parents—a structure that eventually became a chicken coop. Feeling invisible, she learned to take advantage of that invisibility and embarked on a Dickensque-lifestyle of petty theft. By the time she was a young teenager, she had discovered the misguided benefits of drugs and alcohol. Sue emerged from the most likely NOT to succeed...into a success. On her own at 15, she invented a product sold on QVC. Battling her demons, Sue finally WINS over self-destruction and the world's fantasy of What Normal is—and found her authentic self.



Raised in upstate New York, she now resides in the San Francisco North Bay. Ginny is an entrepreneur with multiple patents/trademarks. Ginny's product widely sold in World Class spa resorts and on QVC, made appearances on NBC, CBS, FOX News and written about in many national magazines.

This is Ginny's first novel. "What Is Normal?" made the 2012 top 40 most inspirational list in Gladys Magazine. Scales-Medeiros has been on radio and TV, talking about her book, most recently on ABC's morning show, "Believe in Yourself."

Currently, Ginny's focus is on landing a movie deal for the screenplay, "WIN" by Pamala L. Hall, based on her novel, "What Is Normal?"

Ginny is a co-author of "What is the Electric Car?" along with many celebrities. An animal lover, on her own at 15, finishing only the 9th grade, Ginny's intention is to motivate and inspire people to remember their God-given gifts and talents and use them. Ginny believes that "Thoughts become Things" and EVERYTHING counts.

WHAT IS NORMAL?  
HAS BEEN ADAPTED INTO THE  
SCREENPLAY "WIN"

Co-Author of "What is the  
Electric Car?" released 2015

NEMOURS  
PUBLISHING

U.S. \$14.99  
Canada, \$17.99

[WWW.WHATISNORMALTV](http://WWW.WHATISNORMALTV)



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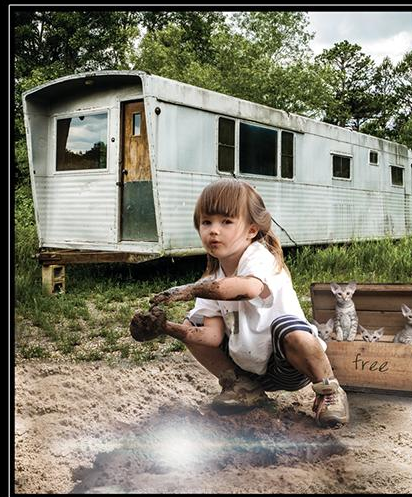
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